

CHARLOTTE

PIPE AND FOUNDRY COMPANY

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Charlottepipe.com Gets Over One Million Unique Visitors

CHARLOTTE, NC – October 10, 2008 – It has been three years since Charlotte Pipe and Foundry redesigned its website, www.charlottepipe.com, which has attracted over one million unique visitors. The site was redesigned in June 2005 to provide easier access to product information and customer service, including adding links on the home page for our most popular requests, such as list prices, technical and installation data, and drawings.

“By avoiding the need for multiple clicks, our customers have been able to quickly find information,” said Bradford Muller, Vice President of Marketing. “There is also a customer service link at the top of each page, for those instances when a person is desired. And we have a link where customers can order literature.”

Charlotte Pipe and Foundry is the only manufacturer that offers a *system* of ABS, PVC, CPVC, cast iron, FlowGuard Gold®, and ChemDrain® pipe and fittings for residential and commercial plumbing systems and industrial applications. The nation's leading maker of cast iron and plastic pipe and fittings, Charlotte Pipe and Foundry offers the industry's broadest product offering of standard and specialty DWV products.

Charlotte Pipe and Foundry is headquartered in Charlotte, NC, and has seven plant locations across the United States. Combining modern technology with a century of craftsmanship and experience, Charlotte Pipe and Foundry has a proud legacy of commitment to the industry and its customers. The company is guided by the philosophy of its founder - produce the best product possible and provide the best service for the customer.

For more information, contact Charlotte Pipe and Foundry at 800-438-6091.

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